

Get to Know the Just Thrive Program

The Just Thrive Program gives you affordable access to the tools you need to grow your business and get ahead.

What is Just Thrive?

Justworks is committed to confronting and dismantling systemic racism and inequity in opportunity for entrepreneurs. Through the Just Thrive Program, our goal is to create more equitable access to the basic business infrastructure needed to get companies up and running.

This program is for you if your business:

- has at least 50% ownership by someone who is a member of an underrepresented group¹, or
- is a 501(c)3 nonprofit focused on eradicating racism.

Whether your eligible business is a brand-new startup or an established company, there's a Just Thrive program for you. Together, we'll build a program that works for your business.

Starter Credit

Eligible businesses formed in the last 12 months² can access a one-time \$6,000 credit to assist with Justworks' administrative fees and help you get up and running.

Boost Credit

If your eligible business wasn't formed in the last 12 months, we've got you covered with a one-time \$2,000 credit to assist with Justworks' administrative fees.

How to Apply

Ready to get started? Simply fill out the application, and you'll hear from a Justworks representative shortly if you're approved.

[Apply now](#)

¹ Defined as a "socially disadvantaged group" per Section 8(a) of the [U.S. Small Business Act](#).

² 12 months preceding the date their application is submitted.